

Lehtikuva's Pricelist

Prices starting from (exclusive VAT 24 %).

Editorial use of picture*

| | |
|---|------------|
| Digital, News Bulletin (includes print & digital)..... | 95 e |
| Annual report, Book, Newspaper, Magazine (includes print & digital); Television | 145 e |
| Other Editorial Uses..... | on request |

Marketing use of picture

| | |
|--|------------|
| Digital..... | 165 e |
| Brochure, Printed advertisement, Fairs, Decoration (includes print & digital)..... | 195 e |
| Product packaging, Resale product, Tv commercial..... | 295 e |
| Other marketing uses | on request |

Maximum time for digital marketing usage is 1 year.

International and marketing uses must be negotiated in advance.

Pictures for press release, communications and PR uses

Lehtikuva pictures with extended licence rights.....contact Picture Sales

** Picture may refer to a photo, graphic or video.*

Editorial use of videographics

| | |
|-----------------------------------|-------|
| Videographics / Web & TV use..... | 145 e |
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Other expenses

| | |
|---|------------|
| Research, includes scanning and editing..... | 30 e |
| Articles | on request |
| Other expenses..... | on request |
| Post and packaging charge (mail, messenger, e-mail etc) | 15 e |
| Re-invoicing charge | 30 e |
| Usage monitoring charge | 15 e |
| International use, Nordic Countries | + 50 % |
| International use, other countries..... | + 100 % |
| Use without a licence..... | + 100% |

For photo assignments in Finland please ask for an offer.

If you have questions, contact us!

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www.lehtikuva.fi